

Laurel and Hardy Make London Hit in "Fra Diavolo," Supported by Denis King,
Thelma Todd

CANADIAN MOVING PICTURE DIGEST

Vol. 25, No. 6

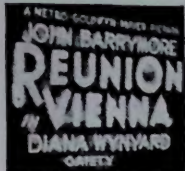
TORONTO 2, CANADA

June 3rd, 1933

"HELL BELOW" SMASH!

EXTRA! AS WE GO TO PRESS! "HELL BELOW" openings at popular prices in Boston, Baltimore, Atlanta, Harrisburg, Providence, Omaha, Houston, Kansas City — and points North, East, South, West—REGISTER TERRIFIC SUCCESS. Watch the headlines! **M-G-M** of course!

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2



It's gay at the Gaiety on Broadway, N. Y. where "Reunion in Vienna" is playing a World Premiere engagement at \$2 admission. **YOU SEE IT NOW AT OUR POPULAR PRICES!**



She took her
HUSBAND'S ADVICE
and had a
ROMANCE!

You can't trifle with emotions! She knew that her former lover would be at the gay reunion party. Her husband insisted that she go! What an evening... night... and dawn!

Reunion in Vienna

JOHN
BARRYMORE

DIANA
WYNYARD

Enchantment awaits you on the screen. Of course it was a magnificent opportunity for M-G-M. This famed Theatre Guild romance by Robert E. Sherwood, a carnival hit for months on Broadway... a record-breaking success on the road... M-G-M has met the challenge of a great play with a great picture. Directed by Sidney Franklin. The high hilarity, the daring of its love scenes, the heart-stabbing ending of its romance will completely captivate you!

A Metro-Goldwyn-Mayer Picture

AD NO 3 5 COL'S x 110 LINES

"MAY THE NIGHT LAST FOREVER—"

Reunion in VIENNA



JOHN BARRYMORE
DIANA WYNYARD

Already it is being talked about as the choice for the YEAR'S BEST PICTURE! The prize play that kept New York bubbling with slightly embarrassed merriment for months! You'll want to see it over again, to catch all the uproarious lines, to enjoy each heart-stabbing thrill of its romance!

Robert E. Sherwood's Theatre Guild play. Directed by Sidney Franklin. A METRO-GOLDWYN-MAYER PICTURE

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Was she to blame? Her husband insisted that she go to the gay reunion party! And there she met the sweetheart of her mad, care-free, single days!

RISKING HIS LIFE FOR A KISS! It was gloriously worth while!

Here's the gay, thrilling picture that BROODWAY IS PAYING \$2 to see in its World Premiere run. You see it simultaneously at our POPULAR PRICES!

Reunion in VIENNA
JOHN BARRYMORE
DIANA WYNYARD

Robert E. Sherwood's Theatre Guild play. Directed by Sidney Franklin. A METRO-GOLDWYN-MAYER PICTURE

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RAY LEWIS
Editor and Managing Director



Vol. 25, No. 6

TORONTO 2, CANADA

ed With

by M-G-M

N. L. NATHANSON AS PRESIDENT



THE appointment of N. L. Nathanson as President of Famous Players Canadian, created a sensation in film Canada, spreading a wave of optimism which inspired film sur-

mises in all branches of enterprise and finance which directly and indirectly interlocked with this most popular business.

"N.L.", as he is familiarly called, that is, when he is not being hailed as "Nate", returns to control the company which he conceived, promoted and set into successful motion; and from which management he resigned in 1929.

The position of Famous Players Canadian, with Mr. Nathanson as its governing and directing pilot, was an unique one: Mr. Nathanson managed the control so that he was king of all which he surveyed in respect to the manifold operations of Famous Players Canadian; and his rule was the best kind of management, the best kind of a deal for the shareholders of Famous Players Canadian, all other interests being subjugated toward the objective of making dividends and profits for the investors, who believed what Mr. Nathanson as Managing Director had publicly said; and that is that the control of this Canadian theatre company should be a dominant one and should be Canadian in the interests of the people of Canada, and those with whom this company traded.

This policy gave all distributors an opportunity for bookings on a basis of quality of production. The fact that Famous Players Canadian possessed a long-term franchise covering Paramount pictures, did not deter Mr. Nathanson from exercising his option of selection in the matter of Quality pictures. "Robbing Peter to Pay Paul" was not in accordance with his idea of Showmanship. Forcing poor product upon theatres in order to secure revenue from the sale of the product for the producer-distributor, might prove profitable to the producer-distributor, but eventually both producer-distributor and theatre suffered financially, through a lack of public patronage.

No producer-distributor has been in a position to maintain a chain of theatres profitably where the supply of pictures has been obtained from its own product exclusively. All the major film companies have been obliged to trade to keep their theatres open profitably.

Aside from this angle, Mr. Nathanson never lost the idea that Canada was a foreign country in relationship to the United States; and that the government of its Film Enterprises should always consider the Canadian angle.

"SPARE OUR BLUSHES"

THE DIGEST is Right again. We would not be human if we did not roar our Right, in the fashion of mortals, for we aim like Leo, the Lion, the latter in the perpetuation of Stars for picture profits, to always remain human in business.

This time it is the return of Mr. N. L. Nathanson to the presidency of Famous Players Canadian Corp., which makes The Digest's prophecy again a Reality.

As "water finds its level", so we knew and said that Mr. Nathanson would again direct the policies of this company which, since his resignation, missed his management more than those on the "inside" will ever confess.

"Nathanson to the rescue", it was bound to happen, because the Cause which was set into motion could have but one Effect, and that was, that the idea that any business can be successfully managed by any management, even measureably competent, is one of the major delusions which helps to make our present economic system unsafe and unsound. There is the principle of Personality, Individuality. These creative forces have made and unmade Empires, Kings, Presidents, Prime Ministers, etc., why then should they not be an important influence in the establishment of successful enterprise?





It's gay at the Gaiety on Broadway, N. Y. where "Reunion in Vienna" is playing a World Premiere engagement at mission. IT



RAY LEWIS

PRESENTS

AN EDITORIAL in the Border Cities Star of Windsor, Ont., states, "Toronto's Judge Lee has put the wind up the stench-bombing brethren on this side of the line. And put it up plenty".

The editorial comment then refers to the conviction of Lew Kendall, projection machine operator, who is reported to have received a sentence of two years, "the stiffest penalty yet meted out in the drive against this crime". William Rossborough was given six months and fined \$300, while Walter Pears was given two months and fined \$75.00. The latter two are alleged to have been accomplices.

The alleged stench-bomb episode is reported to have occurred at the Cum-Bac Theatre, owned by Adam Bailey, who has been having labour trouble for some time previous to the stench-bomb episode.

The operators belong to the International Operators' Union, the latter which has been combatting an effort to disorganize it, by the introduction of an alleged Canadian Operators' Union.

Officers of the International claim that Kendall was "framed".

IHAVE commented editorially on the matter of the International Operators' Union, believing that those involved in the formation of a so-called Canadian Union were making another one of those foolish film moves which help to disorganize the Film Industry, creating enemies where they should retain friends.

I have not followed the evidence closely, therefore, I am not in a position to state whether the three men entered the theatre together, separately, or whether there were three different "nuisances" committed.

I do know, however, that this prosecution for this particular offence should cease, there has been enough of it; and more of it will certainly take on the tone of persecution and not the tone of justice.

I am forever warning this Film Industry not to get into any Labour battles. The trend of present day developments should induce all enterprise to endeavor to make friends with Labour. I cannot suggest the significance of this truth to you, my readers, in any more enlightened form unless I spoon-fed you with it.

THE day for a balancing of economic accounts is approaching, slowly, surely, inevitably. Enterprise and Labour must be united in order that the World shall remain organized. The old battle of Labour against Vested Interests has precipitated present day history, with the handwriting

upon the wall in Spain, in Russia, in Ireland, in Germany, in Italy, in the United States where it is just taking root, and spreading to Canada.

The prophets of old were only prophets because they were sincere observers of their time. This Film Industry is a democratic, socialistic institution. The high-brows never accepted it, save in its financial departments, and the producers and distributors, the exhibitors have never attempted to make Motion Pictures Class Entertainment.

The New Order of governments have all adopted the screen for the education of the New Order. You, who observe, have noted this. No Dictatorship, or People's government has discarded the screen, all have sought to control and to subsidize it.

IF Mr. Nicholas Schenck had the vision as a showman, and a man, to arbitrate, and conciliate Labour, forgetting an opportunity to capitalize an advantage because of an economic distress among the workers, is this not an inspiration for other Showmen to follow?

Let the International Operators' Union alone. This idea of forming a Canadian Union is "bunk". The International membership is Canadian, more Canadian than dozens of so-called Canadian enterprises in this Dominion.

I am glad that Mr. N. L. Nathanson enters the picture as President of Famous Players Canadian. There will be no more stench-bombs — persecution, nor prosecution of the International Projectors. He is too wise a showman to indulge in such follies; and incidentally, Mr. Nathanson has long learned the lesson of the successful business leader, you cannot win all the time, occasionally you must give the other fellow an advantage, also it is much more profitable to make friends than enemies.

Cheer up, International, I am doing a little more prophecy. The world-wide Paramount-Publix enterprise was forced to call upon Mr. Nathanson to come to its rescue, call upon him also, International Projectors' Union, he is the best "film fixer" in Canada, and your battle in Canada is just a little war for "N. L.," to successfully manipulate toward Peace.



George Arliss Returns from England to Star Exclusively in United Artists Pictures



Show Business



M-G-M Announces Three New Films

Metro-Goldwyn-Mayer has acquired motion picture rights to "Two Thieves", by Manuel Komroff; Robert E. Sherwood's play, "The Road to Rome", and "The Dollar a Day Man", an original story by Edgar Allan Woolf.

"Two Thieves" will be a David Selznick production. Selections for leading roles in this picture are to be announced in the near future. "The Road to Rome" is expected to go into production soon, with a cast yet to be announced. President Roosevelt's nationwide re-forestation program will supply the background for "The Dollar a Day Man".

Liberty 4-Stars Vitaphone Comedy

Reviewing a short subject for the first time, Rob Wagner, motion picture critic of Liberty Magazine, rates "Nothing Ever Happens", Vitaphone's two-reel musical burlesque on "Grand Hotel" as a 4-Star picture—the highest possible rating. The review appears in the June 3rd issue of Liberty.

An unusual story of youth yielding to romantic impulse in a setting far removed from the usual big city locale, has become the property of RKO Radio Pictures, with the purchase by Merian C. Cooper, executive producer of "Wild Birds".

The story by Don Tothoroh, will present Dorothy Jordan and Eric Linden in the featured leads.

M-G-M to Film "Prisoner of Zenda"

Jeanette MacDonald and Nelson Eddy are slated by Metro-Goldwyn-Mayer for the main roles of "The Prisoner of Zenda". According to David O. Selznick, vice-president, this great Anthony Hope favorite is to be produced as a musical.

Nelson Eddy is a handsome New York stage and concert star whose recent test with Metro-Goldwyn-Mayer has resulted in his being signed to a contract.

It will be recalled that "The Prisoner of Zenda" as directed by Rex Ingram, was one of the greatest money-makers of silent days. It marked the debut as a star of Ramon Novarro. The story, of course, lends itself marvelously to musical interpretation.

U.A. Get Film Rights "Nana"

Samuel Goldwyn has succeeded in signing contracts with the estate of Emile Zola, eminent French novelist, by which he secures the last outstanding European rights to "Nana", for United Artists, thus making possible the immediate picturization of Zola's greatest work with Anna Sten in the role of the famous courtesan, it was announced recently by Mr. Goldwyn in Hollywood.

W. Ray Johnston, President of Monogram Pictures, signed a contract recently with Paul Wyman Productions to release "Taming the Jungle" in the United States and Canada.

Erwin Teamed With Durante by M-G-M

Stuart Erwin, who played in "The Big Broadcast" and "Make Me a Star" and who recently signed a contract with Metro-Goldwyn-Mayer, will be kept extremely active by the latter company, according to plans just announced. Erwin will be teamed with Jimmy Durante in "Five Days", a comedy story with a maritime background by Eric Hatch. Following completion of this film he will play a leading role with Jack Pearl and Jimmy Durante in the picture tentatively known as "The Big Liar".

"Lilly Turner" Premier At Rivoli, N.Y.

Ruth Chatterton's latest First National starring picture, "Lilly Turner" in which George Brent again appears opposite her, will follow "I Cover the Waterfront" at the Rivoli Theatre. "Lilly Turner" features a large cast of popular Hollywood and New York players, including Frank McHugh, Guy Kibbee, Ruth Donnelly, Marjorie Gateson, Gordon Westcott, Grant Mitchell, Irving Bacon, Margaret Seddon, Mayo Methot, Mae Bush and Ethel Wales.

"World's Fair" a spectacular production based on a story by Robert Riskin and dealing with the current exposition in Chicago, is announced by Columbia Pictures for the coming season.

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Projectors and Parts.
Motor Generators.
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Lenses, Carbons, etc.
Everything for the Theatre
from Sheet to Street.

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TORONTO, ONT.

Toronto Theatres

LOEW'S—Manager Jules Bernstein — "Gabriel Over the White House", with Walter Huston, Karen Morely, and Franchot Tone, a Metro-Goldwyn-Mayer picture.

IMPERIAL—Manager H. V. Knevels — Edward G. Robinson in "The Little Giant", with Mary Astor and Helen Vincent, a First National picture.

UPTOWN—Manager Tom Daley — "Be Mine Tonight", Universal-Gaumont picture.

TIVOLI—Manager C. Appell — "Damaged Lives" under auspices Social Hygiene Council.

SHEA'S—Manager Jerry Shea — "Kongo", with Lupe Velez, Walter Huston and Conrad Nagel, a Metro-Goldwyn-Mayer picture, and "Strictly Personal", Paramount picture with Marjorie Rambeau, Eddie Quillan and Dorothy Jordan.

HOLLYWOOD—Manager Raymond Allen—"The Love Race" with Stanley Lupino, an English comedy picture.

Three Hundred and Seven Organizations Form Committees to Support Mrs. Joshua Smith (Ray Lewis) for Seat in Parliament

Oh, Joy! Oh, boy!

JACK'S HERE AGAIN!

AGAIN—he brings you the gayest musical hit of the year!

... an eyeful of gorgeous girls,
... an earful of tuneful melody,
... a cheerful heapful of FUN.

Jack HULBERT

IN "Love on Wheels"

with
LEONORA CORBETT
Jack's New Sweetheart
GORDON HARKER
The "Cockney" Comedian

A NEW IDEA IN MUSICAL PICTURES WITH THE GAY KING OF COMEDY AT HIS BEST AS THE CLERK WHO GETS PAID FOR BEING FIRED!

IT'S A "BIG TIME" PICTURE!
A BOX OFFICE "NATURAL"!

A Gainsborough Picture presented by
Gaumont-British Picture Corporation Ltd.

REGAL FILMS
LIMITED

Hear 2 NEW SONGS

The Comedy Song Hit—
"SHALL WE WEAR PYJAMAS,
OR THE OLD-FASHIONED
NIGHTIE . . . ?"

The Romantic Song Hit—
"PEACHES AND CREAM"